

REBECCA BOENIGK

CEO and Chairman of the Board
Neutral Posture, Inc.



Highlights

- Married to Bobby Boenigk for 21 years, with two children, Rachel 19 and Ryan 18
- CEO of Neutral Posture, Inc. for 20 years
- Only Certified Woman Owned Business to trade on a public stock market, NASDAQ:NTRL 1997-2001
- Appointed to the National Women's Business Council, 2006
- President of the Business and Institutional Furniture Manufacturers Association
- Member C200
- Member of the Belizean Grove
- Board Member, Women's Business Enterprise National Council
- National Founding Partner, Women Impacting Public Policy
- Board Member, Institute for Economic Empowerment of Women
- Office Depot, Businesswoman of the Year 2002
- Testified for the House Small Business Committee and National Women's Business Council on Federal Prison Industries and Healthcare costs, respectively.
- Ernst and Young, Entrepreneur of the Year, Manufacturing, Houston, 1997
- Appointed to United States Small Business Administration's National Advisory Council, 2004
- Small Business Person of the Year for The State of Texas United States Small Business Association 2005
- Fast Company Management Top 25 Women Business Builders, 2005
- Advisory Council for the Texas Buildings and Procurement Commission
- Featured in "The Martha Rules: 10 Essentials for Achieving Success as You Start, Grow or Manage a Business" by Martha Stewart, "Nine Lives" by Mary Cantando and Laurie Zuckerman, a book about women business owners and "The Women's Advantage: 20 Women Entrepreneurs Show You What it Takes to Grow Your Business" by Mary Cantando.



Biography

In 1989, when ergonomics was a relatively new applied science, and virtually unheard of in the corporate world, Rebecca Congleton Boenigk and her mother, Jaye Congleton, set up shop in Rebecca's garage and began building chairs based on the concepts developed by her inventor/engineering father, Dr. Jerome Congleton. Through a long and arduous process, Rebecca began educating customers on the health and safety advantages of ergonomic seating.

Initially, Rebecca was Neutral Posture's sales force, operations manager and marketing director all rolled into one. As the years passed and customers became more aware of their ergonomic needs, Neutral Posture became a driving force in the industry as the only woman owned chair manufacturer in the United States. Neutral Posture's space-age chairs are known for two key features: a patented, pressure-reducing seat design and more adjustable features than any other chair on the market! The adjustable features work with the contoured seat to disperse the body's weight over an increased surface area, thereby reducing pounds per square inch (psi).

Neutral Posture's commitment to manufacture truly ergonomic seating has created phenomenal growth, not only for the company, but for Rebecca as well. As Chairman and Chief Executive Officer, her role may have changed but her focus remains the same. Neutral Posture continues to be the foremost innovator of ergonomic seating solutions in the world.



Affiliations & Activities

BUSINESS AND INDUSTRIAL FURNITURE MANUFACTURER'S ASSOCIATION

2004 - Present

President Board of Directors, HR/Compensation Committee,
Marketing Committee

WOMEN'S BUSINESS ENTERPRISE NATIONAL COUNCIL

2001 - Present

Board of Directors, Executive Committee

NATIONAL WOMEN'S BUSINESS COUNCIL

2006 - Present

Advisors to the President, Congress and the SBA

THE COMMITTEE of 200

2007 - Present

WOMEN IMPACTING Public Policy

2000 - Present

National Founding Partner, Development Committee,
Corporate Advisory Board

INSTITUTE FOR ECONOMIC EMPOWERMENT of WOMEN

2006 - Present

Board of Directors

TESTIFIED BEFORE SUBCOMMITTEE of US HOUSE of REPRESENTATIVES SMALL BUSINESS COMMITTEE of FEDERAL PRISON INDUSTRY'S EFFECTS ON THE US ECONOMY AND THE SMALL BUSINESS ENVIRONMENT

2003

US SMALL BUSINESS ADMINISTRATION NATIONAL ADVISORY COMMITTEE

2004 - 2007





Affiliations & Activities

WOMEN PRESIDENT ORGANIZATION
1996 - 2006

WOMEN'S ENTERPRISE LEADERSHIP FORUM
2002 - 2006
Chair

TEXAS BUILDINGS AND PROCUREMENT COMMISSION
VENDOR ADVISORY COMMITTEE
2003 - 2006

ENTERPRISING WOMEN ADVISORY BOARD
2002 - 2006

BRYAN-COLLEGE STATION CHAMBER OF COMMERCE
2004-2006 Board of Directors

PARTICIPANT IN ROUNDTABLE ON AFFORDABLE HEALTHCARE COVERAGE
FOR SMALL BUSINESSES HOSTED BY NWBC ON CAPITOL HILL
2003

AMERICAN CANCER SOCIETY CATTLE BARON'S BALL
2006 - Co-chair
2007 - Underwriting Chair
2008 - Underwriting Chair

TEXAS GOVERNOR'S BUSINESS COUNCIL
2005 - 2006



Awards/Accomplishments

2007

COMPASS AWARD

Women's Leadership Exchange

APPLAUSE AWARD

Women's Business Enterprise National Council

WOMEN'S ENTERPRISE USA

Listed in the Top 100 WBEs Impacting Supplier Diversity

2006

PRESIDENTIAL APPOINTMENT

National Women's Business Council

WIPP FAST 5 AWARD

Women Impacting Public Policy

2005

DIVERSITYBUSINESS.COM

Top 50 Diversity Owned Businesses in Texas

BEST BOSS FINALIST

Winning Workplaces and FSB: Fortune Small Business

WOMEN'S ENTERPRISE MAGAZINE

Listed 25 in Top Women Owned Businesses in Texas

TOP 25 WOMEN BUSINESS BUILDERS

Fast Company Magazine

MARY LEHMAN MACLACHLAN AWARD FOR

ENTREPRENEURIAL EXCELLENCE

Women Presidents' Organization

SMALL BUSINESS PERSON OF THE YEAR FOR THE

STATE OF TEXAS

United States Small Business Administration



2004

Awards/Accomplishments

APPOINTMENT TO THE US SMALL BUSINESS
ADMINISTRATION NATIONAL ADVISORY COUNCIL

DIVERSITYBUSINESS.COM
Top 50 Diversity Owned Businesses in Texas

SUPPLIER OF THE YEAR
UPS

ENTERPRISING WOMEN OF THE YEAR
Enterprising Women Magazine

THE LEADING WOMAN
ENTREPRENEURS OF THE WORLD AWARD™
Chosen by an International Selection Committee from
hundreds of nominees worldwide.

EMPLOYER EXCELLENCE AWARD
Business and Professional Women's Association of Texas
Category 51-99 Employees

GREAT COMPANIES FOR WORKING WOMEN
Bryan-College Station Business & Professional Women's Club

WOMEN'S ENTERPRISE MAGAZINE
Listed 25 in Top Women Owned Businesses in Texas

RB

Awards/Accomplishments

2003

DIVERSITYBUSINESS.COM

Top 50 Diversity Owned Businesses in Texas

NATIONAL REPUBLICAN CONGRESSIONAL COMMITTEE'S
BUSINESS ADVISORY COUNCIL

Businessman of the Year

WOMEN'S ENTERPRISE MAGAZINE

Listed in Top Women Owned Businesses in Texas

BAYLOR UNIVERSITY

Texas Family Business of the Year Finalist

BRYAN-COLLEGE STATION CHAMBER OF COMMERCE

Community Impact Award

2002

OFFICE DEPOT BUSINESS WOMAN OF THE YEAR

WOMEN'S ENTERPRISE MAGAZINE

Listed 25 in Top Women Owned Businesses in Texas

1999 – 2000

WORKING WOMAN MAGAZINE

- Regional Winner in Socially Responsible and General Excellence Categories
- Regional Winner for Entrepreneurial Excellence

RB

Awards/Accomplishments

1999

INDUSTRY WEEK
Top 25 Growing Companies

WOMEN'S ENTERPRISE MAGAZINE
Listed 25 in Top Women Owned Businesses in Texas

WORKING WOMAN MAGAZINE
Regional Winner in Socially Responsible and General
Excellence Categories

1998

WOMEN'S ENTERPRISE MAGAZINE
Listed 25 in Top Women Owned Businesses in Texas

1997

ERNST & YOUNG LLP ENTREPRENEUR OF THE YEAR
IN MANUFACTURING
Neutral Posture Ergonomics was recognized by Ernst & Young's
Entrepreneur of the Year awards program as Houston's Leading
Entrepreneur in Manufacturing.

BRYAN-COLLEGE STATION CHAMBER OF COMMERCE
The Brazos Valley Business Star

1995, 1996

THE INC 500
Listed in Top 500 Fastest Growing Private Companies in
America

1994 – 1996

NEWMAN 10 BUSINESS PERFORMANCE AWARDS

1994

BAYLOR UNIVERSITY AND ERNST & YOUNG LLP
Fastest Growing Family Business





Books

FEATURED IN:

NOVEMBER 2007

MANAGEMENT, 9TH Edition

By Ricky W. Griffin

JANUARY 2007

*How SHE DOES It: How WOMEN ENTREPRENEURS
ARE CHANGING THE RULES of BUSINESS SUCCESS*

By Margaret Heffernan

JUNE 2006

*PARTNERING FOR PROFIT: SUCCESS STRATEGIES
FOR TOMORROW'S SUPPLY CHAIN*

By Susan Phillips Bari

MAY 2006

THE WOMAN'S ADVANTAGE

By Mary Cantando

MARCH 2006

*SEEDS OF SUCCESS: HOW A FEW WOMEN CHANGED
THE LANDSCAPE OF AMERICAN BUSINESS*

By Vivian Castleberry with Brenda Matamoros

OCTOBER 2005

*THE MARTHA RULES: 10 ESSENTIALS FOR ACHIEVING
SUCCESS AS YOU START, GROW OR MANAGE A BUSINESS*

By Martha Stewart

JUNE 2004

*BREAKING THROUGH: CREATING OPPORTUNITIES FOR AMERICA'S
WOMEN AND MINORITY-OWNED BUSINESSES*

By Susan Phillips Bari

JULY 2003

NINE LIVES: STORIES OF WOMEN BUSINESS OWNERS LANDING ON THEIR FEET

By Mary Cantando and Laurie Zuckerman – published in July of 2003 by Cantando Associates of Raleigh, NC



Articles

WINTER 2008 SUCCESS FOR WOMEN MAGAZINE

Stepping into the Boss's Shoes

By Erin Casey

JUNE 2007 LOS ANGELES TIMES

Pushing Woman Power in Business

By Andrea Chang

MAY/JUNE 2007 SUCCESS MAGAZINE

Success Stories: How to Lead a Rich Life

JUNE 2007 WOMEN'S ENTERPRISE USA

Neutral Posture CEO Helping Corporate America Work Comfortably

By Suzanne Squyres

JUNE 2007 LONG BEACH BUSINESS JOURNAL

Getting Expert Advice at the Women's Leadership Exchange Conference

By Jennifer Wang

JUNE 2006 THE MIAMI HERALD

Business Women Seek Clout

by Amy Martinez

MAY 2006 THE DALLAS MORNING NEWS

Tackling Higher Energy Costs

by Joyce M. Rosenberg

MARCH 2006 ENTERPRISING WOMEN Vol. 2

An Up-Close Look at Why One Woman-Owned Manufacturing Firm's CEO Won't Scrimp on Healthcare Coverage for Their Employees

by Sara Bansal

JANUARY 2006 U.S. NEWS & WORLD REPORT

Hostage to Oil

by Marianne Lavelle

NOVEMBER 2004 EXCHANGE

It's Official; Getting certified as a women-owned business is a great way to open up new opportunities -- and take your company to the next level

by Wendy Lyons Sunshine

WB

Articles

OCTOBER 4, 2001 SMALL BUSINESS COMPUTING

Set the Course

by Joanne Cleaver

SUMMER 2004 ENTERPRISING WOMEN

Enterprising Women Shines the Spotlight on Six Outstanding Women Entrepreneurs and Inducts Seven Women into the Enterprising Women Hall of Fame

2003-2004 LEADING LADIES MAGAZINE

Give Her a Sitting Ovation

by Allison Honea

SEPTEMBER 2003 FORTUNE SMALL BUSINESS

These Women Mean Business The Second Time Around

by Susan Caminiti

July 2003 INSIDE UPS

Meeting High Standards

July 1999 INDUSTRY WEEK

No Ceilings: How female entrepreneurs achieve success in male-dominated industries

By Traci Purdum

1999 WALL STREET REPORTER

Rebecca E. Boenigk's interview

July 1, 1997 HOUSTON CHRONICLE

Houston's Leading Entrepreneurs for 1997

by Andrea Ahles and Charles Boisseau

OCTOBER 14, 1994 DALLAS BUSINESS JOURNAL

Ergonomic work chairs brings family success – and challenges

by Angela Genusa

FEBRUARY 10, 1994 THE BRYAN/COLLEGE STATION EAGLE

You'd better sit down for this: Mother-daughter team leads chair company to \$7 million in sales

by Joe Toland

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Speaking Engagements

THE NEW YORK TIMES - NETWORKS AND FEMALE
ENTREPRENEURS WEBCAST, 2008

THE WOMEN'S CONGRESS, 2008

WOMEN'S LEADERSHIP EXCHANGE, 2007 — Keynote Speaker

WOMEN'S ENTERPRISE ALLIANCE — Keynote Speaker

AMERICAN BUSINESS WOMEN'S ASSOCIATION — Keynote Speaker

CENTER FOR WOMEN IN BUSINESS

WOMEN IN BUSINESS, 2002 AND 2003

WOMEN PRESIDENT'S ORGANIZATION

OFFICE DEPOT SUCCESS STRATEGIES CONFERENCE, 2005

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US Patents

US PATENT # 5,961,134 —

Apparatus for Housing and Supporting and furnishing an Adjustable User-Platform for a portable Computer (Issued 15 October, 1999)

US PATENT # 6,220,663 —

Lumbar Pump Assembly for Chair (Issued 24 April, 2001)

US PATENT # 6,296,312 —

Ergonomic Armrest Assembly (Issued 2 October, 2001)

US PATENT #6,290,295 —

Air Pump Assembly for a Chair (Issued 18 September, 2001)

US PATENT #6,877,812 —

Support for a seating device, AbStool® (Issued 12 April, 2005)

US PATENT #7,104,606 —

Support for a seating device, AbStool® dual use, 4 position, rotating support cushion (Issued September, 2006)



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