

# Rebecca Boenigk

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# Highlights

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Married to Bobby Boenigk for 27 years, with two children, Rachel 25 and Ryan 23

*CEO of Neutral Posture, Inc. for 26 years*

Only Certified Woman Owned Business to trade on a public stock market, NASDAQ:NTRL 1997 – 2001

*Small Business Person of the Year for The State of Texas United States Small Business Association, 2005*

Presidential Appointment to the National Women's Business Council, 2006 – 2009

*President of the Business and Institutional Furniture Manufacturers Association (BIFMA), 2008-2009*

Board Member, The Committee of 200 (C200) Foundation, 2007-2013

*Board Member, Women's Business Enterprise National Council, 2000 – 2011*

National Founding Partner, Women Impacting Public Policy, 2000-2010

*Board Member, Ronald McDonald House Charities Central Texas, 2014 - Present*

Founding Board Member, Institute for Economic Empowerment of Women, 2006 – 2010

*Businesswoman of the Year, Office Depot, 2002*

Testified for the House Small Business Committee and National Women's Business Council on Federal Prison Industries and Healthcare costs, respectively.

*Entrepreneur of the Year, Manufacturing, Ernst and Young, Houston, 1997*

Appointed to United States Small Business Administration's National Advisory Council, 2004-2007

*Testified for Small Business Subcommittee on Contracting and Workforces on on Unlocking Opportunities; Recidivism Versus Fair Competition in Federal Contracting.2012*

Board Member, ARZU, 2011 - Present

*Advisory Board Member — Belizean Grove*

# *Rebecca Congleton Boenigk and her mother, Jaye Congleton, set up shop in Rebecca's garage and began building chairs.*

In 1989, when ergonomics was a relatively new applied science, and virtually unheard of in the corporate world, Rebecca Boenigk and her mother, Jaye Congleton, set up shop in Rebecca's garage and began building chairs based on the concepts developed by her inventor/engineering father, Dr. Jerome J. Congleton. Through a long and arduous process, Rebecca began educating customers on the health and safety advantages of ergonomic seating.

Initially, Rebecca was Neutral Posture's sales force, operations manager and marketing director all rolled into one. As the years passed and customers became more aware of their ergonomic needs, Neutral Posture became a driving force in the industry as the only woman owned chair manufacturer in the United States. Neutral Posture's space-age chairs are known for two key features: a patented, pressure-reducing seat design and more adjustable features than any other chair on the market! The adjustable features work with the contoured seat to disperse the body's weight over an increased surface area, thereby reducing pounds per square inch (psi).

Neutral Posture's commitment to manufacture truly ergonomic seating has created phenomenal growth, not only for the company, but for Rebecca as well. As Chairman of the Board and Chief Executive Officer, her role may have changed but her focus remains the same. Neutral Posture continues to be the foremost innovator of ergonomic seating solutions in the world.

# Affiliations & Activities

National Women's Business  
Council  
**2006 – 2009**  
*Advisors to the President,  
Congress and the SBA*

US Small Business  
Administration National  
Advisory Committee  
**2004 – 2007**

Texas Buildings and  
Procurement Commission  
**2003 – 2006**  
*Vendor Advisory Committee*

American Cancer Society  
Cattle Baron's Ball  
**2006 – 2008**  
*Co-chair '06, Underwriting  
Chair '07 - '08*

**C200 Foundation Board  
Member,  
2013**  
*Board Member Auction Chair*

Enterprising Women  
Advisory Board  
**2002 – 2006**

The Committee of 200  
**2007**  
*Membership Committee, Fundraising Chair*

Ronald McDonald  
House Charities  
Central Texas  
**2014 – Present**  
*Board of Directors*

Women Impacting Public Policy  
**2000 – 2010**  
*National Founding Partner*

The Belizean Grove  
**2008 – Present**  
*Grover, Auction Chair*

'96 '97 '98 '99 '00 '01 '02 '03 '04 '05 '06 '07 '08 '09 '10 '11 '12 '13 '14

Women President's Organization  
**1996 – 2006**  
*Auction Chair*

Texas Governor's  
Business Council  
**2005 – 2006**

ARZU  
**2011 – Present**  
*Board of Directors*

Women's Business Enterprise  
National Council  
**2001 – 2011**  
*Board of Directors, Executive  
Committee, Finance Committee,  
Marketing Committee, Development  
Committee, auction chair*

Business and Industrial Furniture Manufacturer's  
Association  
**2004 – 2010**  
*Past President Board of Directors, HR/Compensation  
Committee, Marketing Committee*

C200 Foundation  
**2006 – 2013**  
*Board Member Auction Chair*

Women's Enterprise Leadership  
Forum  
**2002 – Present**  
*Chair '02 - '06,  
Chair Emeritus '02 - Present*

Institute for Economic  
Empowerment of Women  
**2006 – 2009**  
*Board of Directors, Founding Member*

Bryan/College  
Station Chamber of  
Commerce  
**2004 – 2006**  
*Board of Directors*

# *Awards & Accomplishments*

## 2014

**Acquisition of Equity®  
Product Line**

**Eclipse Triumph Award  
Gold Award**

*National Women  
Business Owners  
Corporation*

**Eclipse Award For  
Outstanding Company  
Culture Bronze Award**

*National Women  
Business Owners  
Corporation*

**Eclipse Award  
For Excellence in  
Innovation Gold Award**

*National Women  
Business Owners  
Corporation*

## 2012

**Top 100 Women Owned  
Businesses in Texas**

*DiversityBusiness.  
com*

**Top 100 Privately-held  
Businesses in Texas**

*DiversityBusiness.  
com*

## 2011

**Women's Business  
Enterprise Star**

*Women Business  
Enterprise  
National Council*

## 2010

**Ascendancy Award for  
Business Women**

*w2wlink*

## 2007

**Compass Award**

*Women's Leadership  
Exchange*

**Applause Award**

*Women's Business  
Enterprise  
National Council*

**Listed in the Top  
100 WBEs Impacting  
Supplier Diversity**

*Women's  
Enterprise USA*

## 2006

**Presidential  
Appointment**

*National Women's  
Business Council*

**WIPP Fast 5 Award**

*Women Impacting  
Public Policy*

# Awards & Accomplishments

## 2005

### **Top 50 Diversity Owned Businesses in Texas**

*DiversityBusiness.com*

### **Best Boss Finalist**

*Winning Workplaces and FSB: Fortune Small Business*

### **Listed 25 in Top Women Owned Businesses in Texas**

*Women's Enterprise Magazine*

### **Top 25 Women Business Builders**

*Fast Company Magazine*

### **Mary Lehman MacLachlan Award for Entrepreneurial Excellence**

*Women Presidents' Organization*

### **Small Business Person of the Year for the State of Texas**

*United States Small Business Administration*

## 2004

### **Appointment to the US Small Business Administration National Advisory Council**

**Top 50 Diversity Owned Businesses in Texas**  
*DiversityBusiness.com*

### **Supplier of the Year**

*UPS*

### **Enterprising Women of the Year**

*Enterprising Women Magazine*

### **The Leading Woman Entrepreneurs of the World Award™**

*Chosen by an International Selection Committee from hundreds of nominees worldwide.*

### **Employer Excellence Award**

*Business and Professional Women's Association of Texas, Category 51-99 Employees*

### **Great Companies for Working Women**

*Bryan-College Station Business & Professional Women's Club*

### **Listed 25 in Top Women Owned Businesses in Texas**

*Women's Enterprise Magazine*

## 2003

### **Top 50 Diversity Owned Businesses in Texas**

*DiversityBusiness.com*

### **Businessman of the Year**

*National Republican Congressional Committee's Business Advisory Council*

### **Listed in Top Women Owned Businesses in Texas**

*Women's Enterprise Magazine*

### **Texas Family Business of the Year Finalist**

*Baylor University*

### **Community Impact Award**

*Bryan-College Station Chamber of Commerce*

## 2002

### **Office Depot Business Woman of the Year**

### **Listed 25 in Top Women Owned Businesses in Texas**

*Women's Enterprise Magazine*

## 2000

### **Regional Winner in Socially Responsible and General Excellence Categories Regional Winner for Entrepreneurial Excellence**

*Working Woman Magazine*

## 1999

### **Regional Winner in Socially Responsible and General Excellence Categories Regional Winner for Entrepreneurial Excellence**

*Working Woman Magazine*

### **Listed 25 in Top Women Owned Businesses in Texas**

*Women's Enterprise Magazine*

### **Top 25 Growing Companies**

*Industry Week*

# *Awards & Accomplishments*

## 1998

**Listed 25 in Top Women  
Owned Businesses in  
Texas**

*Women's Enterprise  
Magazine*

## 1997

**The Brazos Valley  
Business Star**

*Bryan-College  
Station Chamber  
of Commerce*

**Ernst & Young LLP  
Entrepreneur of the  
Year in Manufacturing**

*Neutral Posture  
Ergonomics was  
recognized by  
Ernst & Young's  
Entrepreneur of  
the Year awards  
program as  
Houston's Leading  
Entrepreneur in  
Manufacturing.*

## 1996

**Newman 10 Business  
Performance Awards**

**Listed in Top 500  
Fastest Growing  
Private Companies in  
America**

*The Inc 500*

## 1995

**Newman 10 Business  
Performance Awards**

## 1994

**Fastest Growing Family  
Business**

*Baylor University  
and Ernst &  
Young LLP*

**Newman 10 Business  
Performance Awards**

## 1989

**Started Neutral  
Posture**



## 2007

### NOVEMBER

**Management, 9th Edition**  
*By Ricky W. Griffin*

### OCTOBER

**The Girls' Guide to Building a Million-Dollar Business**  
*By Susan Wilson Solovic*

### JANUARY

**How She Does It: How Women Entrepreneurs are Changing the Rules of Business Success**  
*By Margaret Heffernan*

## 2006

### JUNE

**Partnering for Profit: Success Strategies for Tomorrow's Supply Chain**  
*By Susan Phillips Bari*

### MAY

**The Woman's Advantage**  
*By Mary Cantando*

### MARCH

**Seeds of Success: How a Few Women Changed the Landscape of American Business**  
*By Vivian Castleberry with Brenda Matamoros*

## 2005

### OCTOBER

**The Martha Rules: 10 Essentials for Achieving Success as You Start, Grow or Manage a Business**  
*By Martha Stewart*

## 2004

### JUNE

**Breaking Through: Creating Opportunities for America's Women and Minority-Owned Businesses**  
*By Susan Phillips Bari*

## 2003

### JULY

**Nine Lives: Stories of Women Business Owners Landing on Their Feet**  
*By Mary Cantando and Laurie Zuckerman*

## 2002

### JUNE

**201 Great Ideas for Your Small Business**  
*By Jane Applegate*

## Articles Featured in

# 2010

### MAY/JUNE

**Minority Business Entrepreneur (MBE)**  
*All in the Family —  
Cover Story*  
By Laura Weiner

### JANUARY

**Smart Business Houston**  
*Sitting Pretty: How to  
Know Your Strengths and  
Weaknesses*  
By Brian Horn

# 2008

### WINTER

**Success for Women Magazine**  
*Stepping into the Boss's  
Shoes*  
By Erin Casey

# 2007

### JUNE

**Los Angeles Times**  
*Pushing Woman Power in  
Business*  
By Andrea Chang

### MAY/JUNE

**Success Magazine**  
*Success Stories: How to  
Lead a Rich Life*

### JUNE

**Women's Enterprise USA**  
*Neutral Posture CEO Help-  
ing Corporate America  
Work Comfortably*  
By Suzanne Squyres

### JUNE

**Long Beach Business Journal**  
*Getting Expert Advice at  
the  
Women's Leadership  
Exchange  
Conference*  
By Jennifer Wang

# 2006

### JUNE

**The Miami Herald**  
*Business Women Seek  
Clout*  
By Amy Martinez

### MAY

**The Dallas Morning News**  
*Tackling Higher Energy  
Costs*  
By Joyce M. Rosenberg

### MARCH

**Enterprising Women Vol.2**  
*An Up-Close Look at Why  
One Woman-Owned  
Manufacturing Firm's CEO  
Won't Scrimp on Health-  
care Coverage for Their  
Employees*  
By Sara Bansal

### JANUARY

**U.S. News & World Report**  
*Hostage to Oil*  
By Marianne Lavelle

# 2004

### NOVEMBER

**Exchange**  
*It's Official; Getting Certi-  
fied as a Women-Owned  
Business is a Great Way to  
Open Up New Opportuni-  
ties -- and Take Your Com-  
pany to the Next Level*  
By Wendy Lyons Sunshine

### SUMMER

**Enterprising Women**  
*Enterprising Women  
Shines the Spotlight on  
Six Outstanding Women  
Entrepreneurs and Inducts  
Seven Women into the  
Enterprising Women Hall  
of Fame*

### 2003 – 2004

**Leading Ladies Magazine**  
*Give Her a Sitting Ovation*  
By Allison Honea

# 2003

**SEPTEMBER**

**Fortune Small Business**  
*These Women Mean  
Business The Second Time  
Around*  
By Susan Caminiti

**JULY**

**Inside UPS**  
*Meeting High Standards*

# 2001

**OCTOBER 4**

**Small Business Computing**  
*Set the Course*  
By Joanne Cleaver

# 1999

**JULY**

**Industry Week**  
*No Ceilings: How Female  
Entrepreneurs Achieve  
Success in Male-dominat-  
ed Industries*  
By Traci Purdum

**Wall Street Reporter**  
**Rebecca E. Boenigk's Inter-  
view**

# 1997

**WINTER**

**Smart Business**  
*Mother-and-Daughter  
Duo Takes a Swift Ride to  
Success*  
By John Halbrooks

**JULY 1**

**Houston Chronicle**  
*Houston's Leading Entre-  
preneurs for 1997*  
By Andrea Ahles and Charles  
Boisseau

# 1994

**OCTOBER 14**

**Dallas Business Journal**  
*Ergonomic Work Chairs  
Brings  
Family Success – and  
Challenges*  
By Angela Genusa

**FEBRUARY 10**

**The Bryan/College Station Eagle**  
*You'd Better Sit Down for  
This: Mother-daughter  
Team Leads Chair Com-  
pany to \$7 million in Sales*  
By Joe Toland

# *Speaking Engagements*

**American Express Open Forum Webcast, 2010**

**The New York Times - Networks and Female  
Entrepreneurs Webcast, 2008**

**The Women's Congress, 2008**

**Women's Leadership Exchange, 2007**

Keynote Speaker

**Women's Enterprise Alliance**

Keynote Speaker

**American Business Women's Association**

Keynote Speaker

**Center for Women in Business**

**Women in Business, 2002 and 2003**

**Women President's Organization**

**Office Depot Success Strategies Conference, 2005**

**Roundtable on Affordable Healthcare Coverage  
for Small Business, 2003**

Testified before:

**Subcommittee of US House of Representatives, 2003**

Small Business Committee on Federal Prison Industry's Effects on the  
US Economy and the Small Business Environment

**The Small Business Subcommittee on  
Contracting and Workforces, 2012**

Unlocking Opportunities: Recidivism versus Fair Competition in Federal Contracting

## **US Patent # 5,961,134**

Apparatus for Housing and Supporting  
and furnishing an Adjustable User-  
Platform for a portable Computer  
(Issued 15 October, 1999)

## **US Patent # 6,220,663**

Lumbar Pump Assembly for Chair  
(Issued 24 April, 2001)

## **US Patent # 6,296,312**

Ergonomic Armrest Assembly  
(Issued 2 October, 2001)

## **US Patent #6,290,295**

Air Pump Assembly for a Chair  
(Issued 18 September, 2001)

## **US Patent #6,877,812**

Support for a seating device, AbStool®  
(Issued 12 April, 2005)

## **US Patent #7,104,606**

Support for a seating device, AbStool®  
dual use, 4 position, rotating support  
cushion  
(Issued September, 2006)

## **US Patent #D647,353**

Cover for a seating device  
(issued October 25, 2011)

## **U.S. Patent #8,955,905**

Connexion® Arm  
(issued February 17, 2015)

**Rebecca Boenigk**  
**CEO & Chairman of the Board**

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